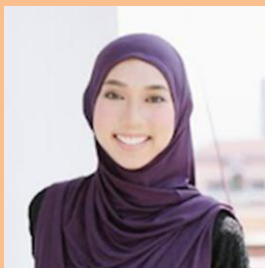


## LEGALLY SPEAKING ~ An Introduction to Intellectual Property (IP) – The Unseen Valuables

"IP is such a common item, it exists in our everyday life and the value is often taken for granted. Development of IP has grown fast in Malaysia over the years and with the support of the Government and various agencies locally and internationally, IP has become one of the major concerns of most businesses.



- So, is IP just a brand?
- Is it more technical?
- What are copyrights then?

Gain better insight and recover the value of your unseen assets!"

Ms. Siti Munirah Maarof, Partner in Charge of Intellectual Property and Information Technology Practice at a full-fledged legal firm, Messrs Tan Norizan & Associates (Tanoriz), and a former head of the Intellectual Property Practice Group of a Leading Corporate Commercial Legal Firm. She is also Certified as an Intellectual Property Valuer by the Intellectual Property Corporation of Malaysia (MyIPO) in collaboration with the World Trade Institute, University of Berne, Switzerland.

**Certificate of Attendance will be presented after the talk, followed by a Light Refreshment.**



**ROYAL INSTITUTION OF SURVEYORS MALAYSIA**

No. 64 & 66, 3<sup>rd</sup> Floor, Bangunan Juruukur, Jalan 52/4, 46200 Petaling Jaya, Selangor, Malaysia.  
Tel: 603-7954 8358 / 7955 1773 / 7956 9728 | Fax: 603-7955 0253 | Website: [rism.org.my](http://rism.org.my)

## REGISTRATION

Registration Form to reach RISM Secretariat **on or before 22<sup>nd</sup> September 2017 (Thursday)**

No.	Category	Fee (inclusive of GST)	No. of Pax	Total Fee (RM)
1	Students	RM20.00		
2	RISM Members (Probationer Class and above)	RM35.00		
3	Non-RISM Members/Public	RM45.00		

**Please register the following participants:**

No.	Name	Designation
1		
2		
3		

[illegible]

(Payment to reach RISM Secretariat **on or before 22<sup>nd</sup> September 2017 (Thursday)**)

Account No.: Hong Leong Bank Berhad # 030 0000 3987

[     ] Cheque payable to ‘**ROYAL INSTITUTION OF SURVEYORS MALAYSIA**’  
Cheque No.: \_\_\_\_\_ Amount: \_\_\_\_\_

[ ] Payment had been banked into the above-mentioned account via inter-bank Giro Transfer (*bank-in slip appended*)

☐ Please charge my Credit Card: ☐ Visa ☐ Master Card

[illegible]

Name on Card:

Expiry Date: \_\_\_\_\_

Company/Organisation/Institution:

**Address:**

Tel No:

Fax No:

Contact Person :

Email:

Mobile No:	
------------	--

Signature: \_\_\_\_\_

Date:

For further details, please contact: **Ms. Jacqueline Lim** at [017-0911089/jacqueline@rism.org.my](mailto:jacqueline@rism.org.my) or **Ms. Hanie** at [hanie@rism.org.my](mailto:hanie@rism.org.my) Tel: 603-7954 8358 / 755 1773 / 7956 9728 Fax: 603 -7955 0253